

# TEXTURE LOVES COLOR

WITH BEAUTIFUL COLLECTION®  
**ZERO DAMAGE**

SEMI-PERMANENT COLOR FOR ALL HAIR TYPES

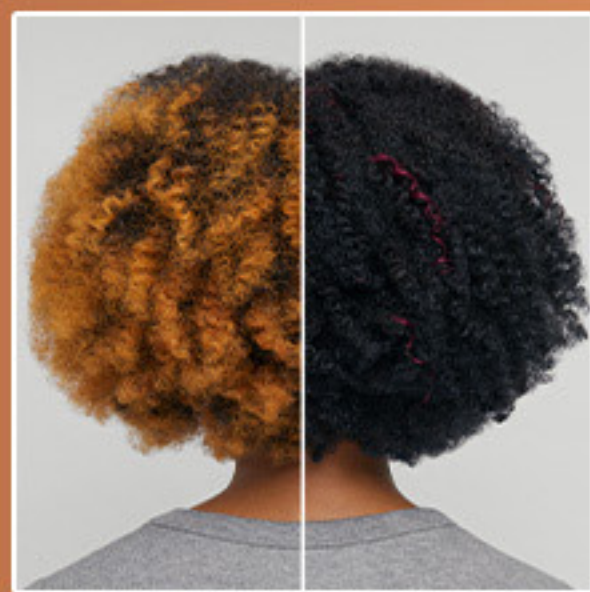
**5  
NEW  
SHADES**



Freedom to wear your texture  
in any color *you* desire



Zero damage  
semi-permanent  
hair color



Moisturizing  
for all hair types  
and textures



20 intermixable  
shades



Formulated  
with jojoba oil  
and aloe vera



B33W  
HONEY BLONDE



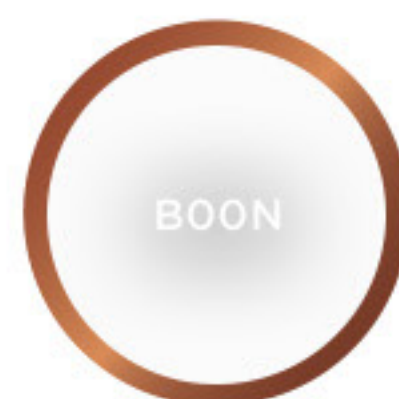
B56D  
PLUM



B44W  
INTENSE RED

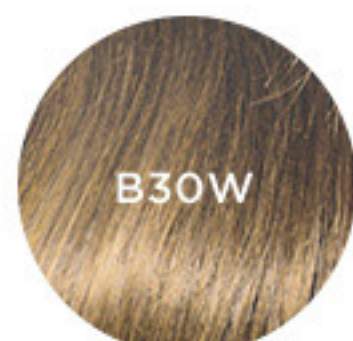


B28D  
BLUE BLACK



B00N  
CLEAR

← 5 NEW SHADES!



B30W  
14K GOLD



B11W  
HONEY BROWN



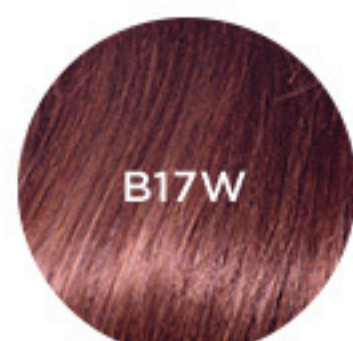
B08D  
LIGHT ASH  
BROWN



B01N  
LIGHT NATURAL  
BLONDE



B40W  
AMETHYST



B17W  
ROSEWOOD  
BROWN



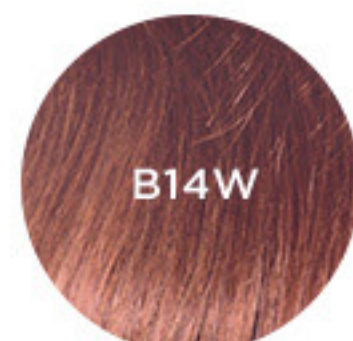
B12D  
MEDIUM ASH  
BROWN



B13W  
MEDIUM WARM  
BROWN



B09W  
LIGHT REDDISH  
BROWN



B14W  
CEDAR RED  
BROWN



B15W  
DARK WARM  
BROWN



B18D  
DARKEST  
BROWN



B20D  
BLACK



B22D  
JET BLACK



B175W  
WINE BROWN